



Press Release

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Nextera Communications Adds Extensive Fiber Business Network *Big Bandwidth in High Demand for Minnesota Companies*

Minneapolis, Minnesota – April 23, 2014 – Minnesota businesses are experiencing rapidly increasing bandwidth demands due to cloud computing, video, online data uploads, downloads, IT virtualization, BYOD (bring-your-own-device) practices and business continuity support. As a result, industry experts predict a 58% annual growth rate in bandwidth needs. To accommodate this growth, the use of Dedicated Internet Access (DIA) is recommended for all business enterprises. DIA is distinctly different than consumer-grade Internet because DIA provides unshared bandwidth as well as symmetrical upload and download speeds.

In response to the escalating [bandwidth needs](#) of Minnesota businesses, [Nextera Communications](#) is now adding an extensive new fiber network to its portfolio of DIA options that include fixed wireless, T-1, and Ethernet over copper.

More technologically advanced than DSL or cable-based Internet service options, fiber delivers higher bandwidth and symmetrical connectivity with benefits including SLAs (Service Level Agreements) that guarantee uptime, packet delivery, latency and throughput. Used for both voice and data, fiber's high-performance capabilities can significantly increase business productivity. Fiber bandwidth capabilities offer connectivity that can keep pace with the heavy bandwidth requirements of digital communications, the cloud, and massive data downloads. Fiber is the future – and its scalable architecture can expand with a company as needs continue to grow.

For businesses looking to replace outdated services and expand bandwidth size, Nextera Communications is currently offering opportunities for 2014 spring and summer installation as new fiber construction gets underway. Nextera technical experts will provide a free 30-minute consultation to companies seeking to upgrade bandwidth and improve communications through a fiber network.

To schedule an appointment, call 952.564.6900.

About Nextera Communications

Nextera is a Minnesota-based telecommunications company with offices in the Greater Minneapolis-St. Paul area, Duluth, Baxter and St. Cloud. Nextera provides customized, secure telecommunications services and exceptional customer service to businesses statewide. Service offerings include [Internet T-1](#), [Wireless/WiMax](#), [Hosted IP PBX](#), [SIP Trunking](#) and more.