



Press Release

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Nextera Communications Celebrates 10 Year Anniversary as Leader in Minnesota
Voice, Internet and Data Business Services

Minneapolis, Minnesota – July 14, 2015 – [Nextera Communications](#), a Minnesota telecommunications pioneer, announced today that July 2015 marks the company's 10th anniversary. To celebrate, the company is taking initiatives that include special offers on their [Hosted PBX](#), [Fixed Wireless/Wimax](#), [Fiber Internet](#), and [SIP Trunking](#) services. In addition, anniversary celebrations were held in Nextera's Baxter and Metro area offices.

Founded in 2005 as a "[Next Era](#)" [IP \(Internet Protocol\) services company](#), Nextera deployed a flexible network using the most current managed IP-based technologies to converge [voice, internet, data](#) and multimedia services onto a single network. When [President Greg Arvig](#) launched Nextera 10 years ago, he started the company with over 20 years of industry management experience and a mission to provide the most advanced technology available, [customized telecom delivery options](#), and customer service excellence.

"The Minnesota business community needed a different kind of telecom company," said Arvig. "One that didn't force companies into bundled packages, but built solutions around the unique needs of each business -- a company that focused on quality service delivery over quantity."

To achieve company goals, Arvig's industry experience served him well. He recruited some of the most knowledgeable engineering, technology and service professionals in the state.

"The expertise of Nextera Communications' employees and strong company work ethic is the foundation of Nextera's continued growth and success," said Arvig. "Our network engineers are some of the most innovative you'll find anywhere; our field techs go onsite to troubleshoot whenever needed, regardless of time or brutal weather conditions; our account managers are product experts who sell what a customer needs and not what they don't; our network technicians are on call 24/7; and our [customer service](#) reps have long-term professional relationships with clients resulting in unprecedented customer loyalty."

In the decade since Nextera's founding, the company has consistently grown its customer roster, employee base and stayed on top or ahead of emerging telecom technologies. It serves [small to enterprise-sized businesses](#) in diverse industries including healthcare, finance, transportation, education and engineering.

"As we look to the future, we plan to keep exceeding customer expectations, create new strategies for streamlining business services and further expand product offerings as technology evolves at phenomenal speed," said Arvig. "It's been a great 10 years and the next 10 promise to be even more productive and full of non-stop innovation."

About Nextera Communications

Nextera is a Minnesota-based telecommunications company with offices located in the Greater Minneapolis-St. Paul area, Duluth, Brainerd/Baxter and St. Cloud. Nextera provides customized, secure telecommunications services and exceptional customer service to small and mid-sized businesses statewide. Service offerings include [fiber](#), [Internet T-1](#), [Wireless/WiMax](#), [Hosted PBX](#), [SIP Trunking](#), and more. For more information, call 952-564-6900 or visit www.nextera.net.