



Press Release

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Telecom Shake Up Creates New Opportunities for Minnesota Internet Provider

Nextera Communications Adds Jobs in Response to Business Broadband Demand

Minneapolis, Minnesota – August 12, 2014: Nextera Communications, a [Minnesota-owned voice, data, and Internet provider](#), is experiencing a surge of growth as local businesses turn to the provider for high-speed business broadband. In response, the company has added new positions to its technical, sales and provisioning departments. Nextera offers numerous Internet solutions, with broadband speeds up to 1 Gbps of symmetrical, dedicated bandwidth.

“With all of the proposed telecom mergers and acquisitions going on statewide, there’s an air of uncertainty for Minnesota businesses about how changes our competitors are talking about may impact Internet performance,” said Todd Anderson, Director of Sales. “As a result, I think businesses have a renewed appreciation for our service reliability and our willingness to go the extra mile to ensure customer satisfaction – like offering Service Level Agreements (SLAs) that guarantee high performance. We’re also locally owned, with local technical support available 24/7.”

Established in 2005, Nextera Communications is the first Minnesota telecom authorized as a Competitive Local Exchange Company (CLEC) to deliver data and telephony via a fully digital, managed IP network infrastructure. The network is fully redundant, with smart gateways located in Brainerd, Duluth, St. Cloud and Minneapolis. Fiber was recently added to the company’s portfolio of Internet options, and Nextera owns the largest fixed wireless network in the state.

“Our facilities and services are as technically advanced as our biggest competitors, plus we offer technologies, like [fixed wireless](#), that some of our bigger competitors can’t.” said Greg Arvig, founder and CEO of Nextera Communications. Arvig, a Minnesota industry leader, also founded US Link, the state’s first regional and long distance company, as well as InfoTel Communications, Minnesota’s first CLEC.

“We pride ourselves on personable, knowledgeable customer service that quickly responds to customer needs. We’re adding new staff due to the uptick in sales so we can continue ensuring an exceptional customer experience to everyone we serve.”

About Nextera Communications

Nextera is a Minnesota-based telecommunications company providing customized and secure Internet, voice and data services to businesses statewide. Internet network facilities include [Fixed Wireless](#), [Fiber](#), [T-1](#), and [Ethernet over Copper \(EoC\)](#); plus services including [Hosted PBX](#), [SIP Trunking](#), and more.